

Plantronics Launches The .Audio™ 480 Headset – Seals Out Sound, Seals in Stereo for Mobile Laptop Users

Perfect for Internet Telephony and Music Enjoyment

Plantronics, Inc. presents the new .Audio™ 480 headset for laptop multimedia and Internet conversations. The smallest, most portable computer headset in the Plantronics lineup, the .Audio™ 480 delivers outstanding stereo sound and voice quality for laptop users on the go.

The Plantronics .Audio™ 480 features sound-isolating earbuds and wind-noise reduction technology to filter out external distractions and enables users to completely immerse themselves in activities — Internet telephony, online gaming, music and movies — no matter how noisy the surrounding environment.

"Laptop users tend to be very mobile and often conduct activities in noisy, crowded environments, such as airports and coffee shops," said Philip Vanhoutte, EMEA Managing Director at Plantronics. "The .Audio™ 480's rich sound, combined with noise-canceling technology, helps users create quiet personal spaces where they can fully engage in what they're doing, and do so unobtrusively."

The Plantronics .Audio™ 480 offers features tailored to the mobile laptop user:

- Sound-isolating ear buds block out unwanted noise;
- Noise-canceling microphone and wind-reduction technology minimise external noise, making conversations clearer;
- Sleek, flexible boom lets the user adjust the microphone closer for private conversations;
- Foldable and stowable with a low-profile design; and
- Easy operability with inline volume and mute control

Plantronics .Audio™ 480 headset is compatible with both PCs and Macs (USB version only) and will be available in both analogue (£49.99 MSRP) and USB (£69.99 MSRP) versions. The headset is now available at major retailers.

To experience and learn more about Plantronics family of brands and product portfolio, please visit: www.plantronics.com, or contact plantronicspr@golinharris.com or +44 (0) 870 990 5423.

About Plantronics

In 1969, a Plantronics headset carried the historic first words from the moon: “That’s one small step for man, one giant leap for mankind.” Since then, Plantronics has become the headset of choice for mission-critical applications such as air traffic control, emergency dispatch, and the New York Stock Exchange. Today, this history of Sound Innovation™ is the basis for every product we build for the office, contact centre, personal mobile, entertainment and residential markets. The Plantronics family of brands includes Plantronics, Altec Lansing, Clarity, and Volume Logic. For more information, go to www.plantronics.com.

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