

Plantronics Introduces New Ruggedized *Bluetooth* Headsets

Face the Elements with the New Explorer 370, the First Bluetooth Headset To Combine Water, Dust and Shock Resistance with Windscreen Technology

Barcelona, Mobile World Congress – February 11, 2008 – Plantronics, Inc. (NYSE: PLT) today introduced the **Plantronics Explorer 370**, a new *Bluetooth*[®] headset tailored for the adventurer in all of us – or at least those requiring their communication tools to stand up to the elements. Durability tested to meet IP54 military-grade specifications, the Explorer™ 370 is water, dust and shock resistant and features windscreen technology to ensure users experience clear calls no matter what the environment.

“Everyday life can be rough on electronics, so Plantronics developed a headset that can be work as hard as you; it can be dropped repeatedly, worn in the rain and still work properly,” said Eric Extier, Head of Consumer Division, EMEA Plantronics, Inc. “The Explorer 370 delivers a quality headset in a durable package that can withstand tough environments, including windy and dusty work conditions, rugged outdoor adventures or anything life throws at you.”

The Explorer 370 is certified to MIL-STD 810 standards issued by the United States Army’s Developmental Test Command to prove that equipment qualified to the standard will survive in the field. The first *Bluetooth* headset to boast a “ruggedized” design plus Plantronics’ wind screen technology to effectively filter wind noise, the Explorer 370 also features QuickPair™ technology to simplify headset-to-mobile phone pairing. The Explorer 370 provides up to seven hours of talk time and up to eight days of standby time and is equipped with a lanyard, idea for outdoor workers and sports enthusiasts.

Plantronics Explorer 360: A Smart Choice for Simple Setup

With an increasing number of mobile phones featuring Bluetooth, the demand for easy to use products is growing. Plantronics have developed the Explorer 360, a lightweight, reliable and simple-to-use headset.

Small and discreet at just 13 grams, the new Explorer 360 incorporates excellent call clarity with multiple control features, including volume, answer and end call, last-number redial, and voice-activated dialing, with the touch of a button. Weighing less than an ounce , the headset’s compact design is light and truly comfortable. Plantronics QuickPair technology allows easy pairing with your Bluetooth enabled mobile handset. A universal Micro USB adaptor provides quick charging convenience for up to seven hours of talk time and eight days of standby time.

Plantronics Car Kit: Enhancing Driver Safety

It is illegal in some countries to talk on a mobile phone without a hands-free device while driving. Plantronics helps to ensure motorists are correctly and safely using headsets in the car with hands-free solutions that add simplicity and convenience.

The new Explorer 360A provides easy hands-free calling for the car with an accessory that stores and charges the headset. The Explorer 360A features a unique 12V pivot charger that fits within most car cigarette lighters and continuously charges the headset when not in use.

Pricing and Availability

The new Plantronics Explorer 370 *Bluetooth* headset (MSRP €49/£39) , Explorer 360 *Bluetooth* headset (MSRP €39/£29) and Explorer 360A *Bluetooth* headset with car kit (MSRP €49/£39) will be available in March at major electronic retailers and www.plantronics.com.

About Plantronics

In 1969, a Plantronics headset carried the historic first words from the moon: "That's one small step for man, one giant leap for mankind." Since then, Plantronics has become the headset of choice for mission-critical applications such as air traffic control, 911 dispatch and the New York Stock Exchange. Today, this history of Sound Innovation® is the basis for markets. The Plantronics family of brands includes Plantronics, Altec Lansing and Clarity. For more information, go to www.plantronics.com or call (800) 544-4660.

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